

TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



NEWS RELEASE

FOR IMMEDIATE RELEASE

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2027: A VISION FOR THE TOWN OF HERNDON Herndon Mayor, Council Outline Twenty- Year Vision for Town

Herndon, VA (February 1, 2007) – Mayor Stephen J. DeBenedittis and the 2006-2008 Herndon Town Council have crafted a Vision Statement for the Town that, in the Mayor's words, "offers a clear and inspired projection of our community, its attributes and its potential for continued growth and success over the next 20 years."

Developed from the viewpoint of the community in 2027, the Vision Statement and its key tenets offer a look back at the Town's accomplishments over a 20 year period and emphasize its continued focus on its history, its heritage and its citizens. The statement celebrates Herndon as a "21st century town where history and heritage are respected and where people and their involvement matter," and touts its inclusiveness, its sense of community and the empowerment of its citizens.

The Vision Statement also acknowledges 2027 Herndon as the "anchor of an expanded community where positive benefits extend beyond the Town's boundaries." Key tenets to the Vision Statement as outlined by the Mayor and Council include exceptional services provided by the Town to its citizens; Herndon's rare sense of heritage and place; its residential haven; its

planned approach to community development, regional growth and transportation systems development; and its renowned “quality of life” amenities.

“Throughout each tenet, the involvement of our citizens is paramount,” said Mayor DeBenedittis. “The community we enjoy today was built on the spirit of involvement and volunteerism evidenced by our people, and the community we celebrate in 2027 will likewise reflect the energy, empowerment and commitment of its citizenry.”

The 2027 Vision Statement was developed by the Mayor and Town Council during a three-day retreat, facilitated by A. Tyler St. Clair, faculty, leadership development at the University of Virginia’s Weldon Cooper Center for Public Service, and held at the offices of the Northern Virginia Regional Commission in Fairfax, VA.

The entire statement is attached and is also posted on the Town’s website at www.herndon-va.gov. For additional copies, contact Anne Curtis, public information officer, at 703/435-6800 X2010 or anne.curtis@herndon-va.gov.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3rd largest town in the Commonwealth and is home to more than 22,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 23,500 people. In 2006, Herndon was named one of the “best affordable suburbs” in the nation by *Business Week* Magazine.

For more information, visit the Town’s website at www.herndon-va.gov.

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